



Advanced Transportation
Manufacturing Summit
Toronto
4-6 February 2020

PREMIER MARKETPLACE
FOR TRANSPORTATION
MANUFACTURERS

www.canada.ammeetings.com

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4-6 February 2020
Toronto Congress Center – Ontario | CANADA

SPONSORSHIP MENU

(Availability and packages subject to change)

Select one item or event to sponsor; see package levels for complete list of benefits; package amount may be adjusted based on amount of booth space utilized by sponsor, or other factors (packages/rates are subject to change).

ATMS supporters



Please complete and sign this form and return a scanned copy to atms_toronto@advbe.com

advanced business events
35-37, rue des Abondances - 92513 Boulogne cedex - France
Tél : +33 5 32 09 20 03 - Fax : +33 1 46 04 57 61 -
SAS au capital de 50 000 euros – Siret : 515 013 506 00024 - NAF 8230Z



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PLATINUM SPONSOR - \$ 28,000 CAD

(1 package available)

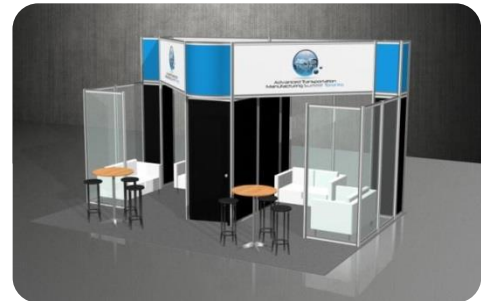
Premier Recognition as a Main ATMS sponsor and inclusion of company logo in all general communication.

One Keynote Presentation Speech (20 minutes during the morning session on 4th February, 2020)

One Panel Participation on 4th February, 2020

24 sqm Booth (258 sqft) equipped with:

- ✓ Hard wall structure
- ✓ Lighting & power (electricity)
- ✓ High and coffee tables
- ✓ High and arm chairs
- ✓ Reception counter and 2 stools
- ✓ Carpet flooring
- ✓ Company sign/header
- ✓ Panel customization not included



Subject to minor changes

Video reel (no sound) on screens in key areas: a video of your choice (up to 90 sec) will play on a loop screens near strategic locations (such as VIP area where executives may have meetings, business center, coffee stations, main entrance etc) – final location on screens will be communicated.

Custom pre-arranged meeting schedule based on your input, with unlimited access to participants profiles

Your Logo on ATMS Official Website (with embedded link to your own website), on top of the list of participants and on the meeting portal.

Advertisement in ATMS (pdf) downloadable directory (ATMS directory includes company and contact name for attendees and is distributed after the event)

Your Logo on the Flyer pdf, other marketing materials, at strategic locations at the venue, on floor plans etc

A Double Advert Page in the event official program booklet distributed to all participants entering the show. You'll supply the artwork on a printable and high definition format.

Free Goodies and Handouts : If you want to supply small items with your company logo, these free goodies will be distributed to all companies having booths and visitors going through the reception desk

Unrestricted access to ATMS for up to 5 delegates (incl. catered business meals and attendance at the networking reception)

20 Complimentary Passes for your clients with unlimited access to the convention

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GOLD SPONSOR - \$19,000 CAD

(2 packages available)

Premier recognition as a Main ATMS Sponsor and inclusion of company logo in all general communication.

One Panel Participation on 4th February, 2020

12 sqm Booth / 129 sq ft (13 ft x 10 ft) equipped with:

- ✓ Hard wall structure
- ✓ Locked Storage space (2 m x 1,5 m)
- ✓ Lighting & power (electricity)
- ✓ 2 Tables 6 chairs
- ✓ Reception Counter and 2 stools
- ✓ Carpet flooring
- ✓ Company sign/header
- ✓ Panel customization not included



Subject to minor changes

Custom Pre-arranged Meeting Schedule based on your input, with unlimited access to participants profiles

Your Logo on ATMS Official Website (with embedded link to your own website), on top of the list of participants and on the meeting portal.

Advertisement in ATMS (pdf) Downloadable Directory (ATMS directory includes company and contact name for attendees and is distributed after the event)

A Double Advert Page in the event official program booklet distributed to all participants entering the show. You'll supply the artwork on a printable and high definition format.

Your Logo on Marketing Materials (e.g. catalogue), printed graphics strategically located at the venue

Free Goodies and Handouts : If you want to supply small items with your company logo, these free goodies will be distributed to all companies having booths and visitors going through the reception desk

Unrestricted Access to ATMS for up to 4 delegates (incl. catered business meals and attendance at the networking reception)

15 Complimentary Passes for your clients with unlimited access to the event

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SILVER SPONSOR - \$12,000 CAD

(4 packages available)

Premier Recognition as a Silver Sponsor and inclusion of company logo in all general communication.

12 sqm Booth / 129 sq ft (13 ft x 10 ft) equipped with:

- ✓ Hard wall structure
- ✓ Locked Storage space (2 m x 1,5 m)
- ✓ Lighting & power (electricity)
- ✓ 2 Tables 6 chairs
- ✓ Reception Counter and 2 stools
- ✓ Carpet flooring
- ✓ Company sign/header
- ✓ Panel customization not included



Subject to minor changes

Custom Pre-arranged Meeting Schedule based on your input, with unlimited access to participants profiles

Your logo on the event official website (with embedded link to your own website), on top of the list of participants and on the meeting portal.

Advertisement in ATMS (pdf) downloadable directory (ATMS directory includes company and contact name for attendees and is distributed after the event)

Your logo on the flyer pdf, other marketing materials, at strategic locations at the venue, on floor plans etc

Your logo on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
Full spread (2-page)

Unrestricted access to the convention for up to 3 delegates (incl. catered business meals and attendance at the networking reception)

10 complimentary passes for your clients with unlimited access to the convention

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advanced business events



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BRONZE SPONSOR ITEMS

<p>Hot & Cold Beverage Areas Placement of roll-up (pop-up) banners strategically placed in high traffic / beverage areas</p>	<p>\$ 10,000</p>
<p>VIP Lounge The VIP lounge is the selective area reserved for OEMs. Non-VIP attendees can access this area only when they have meetings with an OEM. This is an outstanding opportunity to show off your company to an audience of high level delegates. - up to 4 rollup/ pop-up banners, supplied by you and placed at strategic locations - 4 easels with your company logo on a sign where VIPs access free hot and cold beverages - A video reel (up to 90 sec – no sound).</p>	<p>\$ 10,000</p>
<p>ATMS lanyards (non-exclusive / two companies maximum) 1500 lanyards with your logo. Each attendee receives a badge worn during the event - The lanyards include the sponsor's name and logo (supplied by sponsor)</p>	<p>\$ 6,000</p>
<p>Reception desk / Main Entrance arch Placement of Graphics and Flyers at Reception desk and Main Entrance</p> <div style="display: flex; justify-content: space-around;">   </div>	<p>\$ 3,000</p>
<p>Online partnership Supply your company logo and we'll post it on the event official website below all the official partners</p>	<p>\$ 2,000</p>
<p>Official ATMS Catalogue (printed) Full one (1) page Advertisement in official event booklet. Booklets are distributed to all participants entering the show.</p>	<p>\$ 2,000</p>
<p>Video Reel (no sound) on screens in key areas (up to 90 sec)</p>	<p>\$ 5,000</p>
<p>Carry bags : supply carry bags to all participants with your company logo</p>	<p>\$ 3,000</p>

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ATMS 2020 SPONSORSHIP - PURCHASE ORDER (Prices are shown in \$ CAD)

<input type="checkbox"/>	PLATINUM SPONSOR	5 Delegate Included	\$ 28,000
<input type="checkbox"/>	GOLD SPONSOR	4 Delegates Included	\$ 19,000
<input type="checkbox"/>	SILVER SPONSOR	3 Delegates Included	\$ 12,000
<input type="checkbox"/>	HOT & COLD BEVERAGE AREAS		\$ 10,000
<input type="checkbox"/>	VIP LOUNGE		\$ 10,000
<input type="checkbox"/>	LANYARDS		\$ 6,000
<input type="checkbox"/>	RECEPTION DESK /MAIN ENTRANCE		\$ 3,000
<input type="checkbox"/>	ONLINE PARTNERSHIP		\$ 2,000
<input type="checkbox"/>	OFFICIAL ATMS CATALOGUE		\$ 2,000
<input type="checkbox"/>	VIDEO REEL		\$ 5,000
<input type="checkbox"/>	CARRY BAGS		\$ 3,000

ADDITIONAL ITEMS

<input type="checkbox"/>	Additional Delegates	\$ 300 each	x.....
<input type="checkbox"/>	ATMS Conference Day	\$ 350 / pax	x.....
<input type="checkbox"/>	Business Lunches Pack (5 - 6 Feb)	\$ 75 / pax	x.....
<input type="checkbox"/>	Gala Dinner/ Networking Reception (5 th Feb)	\$ 75 / pax	x.....
<input type="checkbox"/>	Pitching session (25 minutes)	\$ 1,500	x.....

Total (excl. taxes*)

Taxes (if applicable)

Grand Total (taxes incl.) Current Amount Due

PAYMENT TERMS

***Additional Information on tax**

- a) Your company is registered in France, French tax (VAT) is due
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration).
- c) **Your company is not based in Canada, no taxes are applicable.**
- d) Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

Full payment at booking is accepted. Complete payment required before the event.
Please note that our bank details have changed. If you have previously attended one of our events, please be sure to update our details accordingly.

IMPORTANT NOTE: sign on next page, scan and return this booking form by email.
When you're done, you'll be requested to fill out the registration form and provide details of your capabilities.
Those details will be used for you profile in the online catalog and are very important for the matchmaking program.

Payment can be made by:

- credit card from an online facility (visa and master credit card only)
 - wire transfer to our bank account (send us a copy of the receipt by email at compta@advbe.com)
- Our bank account details:
 - IBAN: FR76 3000 4008 0400 0107 7606 534
 - BIC Code: BNPAFRPPXXX
 - Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES
 - Bank address: 8 - 10 avenue Ledru Rollin – 75012 Paris, France

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ATMS 2020 – GENERAL TERMS & CONDITIONS

Event name: Advanced Transportation Manufacturing Summit (ATMS) Toronto (referred to as the “Event”)

Date: 4-6 February 2020 (referred to as the “Event date”)

Location: TORONTO CONGRESS CENTER (referred to as the “Place”):

City, Country: Toronto, ON (Canada)

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision. The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount. All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEES

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer’s responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately. Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant’s company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

11/ PRIVACY AND SECURITY POLICY

I do accept the [policy of privacy & confidentiality and management of personal information](#)

Organization name : _____ _____ _____	“I hereby agree with Advanced Business Events terms and conditions”
Organization full address : _____ _____ _____	Date : _____ Signature : _____
Contact full name : _____ _____	Company stamp : _____

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